

Amy Cesal
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employment

Ad Hoc, Remote

Senior UX Designer, June 2018 – Present

- » Worked on the transition from Vets.gov to the new, user centered Veterans Affairs website.
- » Conducted research and developed a prototype for a product success tool that combines analytics from different sources to help internal product owners meet KPI targets.
- » Created a COVID-19 dashboard that's used to make content and product decisions about how best to inform veterans about the virus and their health options.
- » Conducted portfolio reviews and interviews for hiring.

Consumer Financial Protection Bureau (CFPB), Remote

Technology & Innovation Fellow, January 2015 – June 2018

- » Lead the creation of data visualization guidelines for the CFPB design system.
- » Increased the accessibility of web and print products to meet 508 accessibility standards.
- » Enthusiastically lead an engaging weekly review and demo meeting with 30+ cross-team, remote participants.
- » Started and lead a team health survey and quarterly discussion for the design team.

Sunlight Foundation, Washington, DC

Senior Graphic Designer, April 2012 – January 2015

- » Worked closely with a team of data scientists and reporters to create over 50 data visualizations for publications.
- » Extended the Sunlight Foundation brand to include a data visualization style guide.
- » Designed multiple data heavy websites including OpenStates.org, Docket Wrench, and Open Civic Data.
- » Helped create and run a design internship program to mentor young designers.

Project Design Company, Washington, DC

Print & Web Designer, October 2009 – March 2012

- » Designed logos for a range of clients and wrote HTML & CSS for responsive emails and websites.

education

Masters in Information Visualization, December 2016

Maryland Institute College of Art (MICA), Baltimore, MD

Bachelor of Arts in Graphic Design, May 2009

Minor in Marketing from Kogod School of Business

American University, Washington, DC

activities

Data Visualization Society, *Board Member*, July 2019–Present

Data Visualization Society, *cofounder*, February 2019–July 2019

Certified ScrumMaster, March 2018–Present

AIGA, *Member*, February, 2009–Present

tools

Design: Photoshop, Illustrator, InDesign, Sketch, InVision, HTML, CSS, Balsamiq, Zurb Foundation, Git, mailchimp and Microsoft Office.

Data: Illustrator, Excel, R, ggplot2, Tableau, Domo, Gephi, and Google sheets.

Remote collaboration: Slack, Miro, Mural, G suite, Zoom, Webex, Google meet, google hangouts, Microsoft teams, and Whereby.

Life: avid ceramist, organizer, and baker.

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awards & features

- » **Information is Beautiful Awards**, Silver: Unusual, 2019
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- » **Visualising Data**, 10 Significant Visualisation Developments: January to June 2018, 2018
- » **Information is Beautiful Awards**, Rising Star: Silver, 2017
- » **Tapestry Conference**, project demo, 2017
- » **ADCMW Annual Show**, Gold, 2013

writing

- » **Nightingale**, Writing Alt Text for Data Visualization, 2020
- » **Nightingale**, How to Create Brand Colors for Data Visualization Style Guidelines, 2020
- » **Nightingale**, What are Data Visualization Style Guidelines?, 2019
- » **Nightingale**, Wedding Data Viz: How We Designed for Feelings, 2019
- » **Nightingale**, Data Visualization Society Logo: Behind the Scenes, 2019
- » **storytelling with data**, accessible data viz is better data viz, 2018
- » **Depict Data Studio**, #DayDohViz: Play-Doh as a Tool for Data Visualization, 2018

speaking & teaching

- » **MICA**, guest lecturer - *Information Design class*, 2019
- » **Chicago Data Viz Community**, *Why Data Viz Needs a Style Guide*, 2019
- » **University of Michigan**, *Data Visualization for Research Scientists*, 2018
- » **Ignite UX Michigan**, *Make Data Viz Easy*, 2018
- » **Open Vis Conf**, *Why Data Vis Needs a Style Guide*, 2017
- » **ISL**, *Making Meaningful Data Visualization*, 2016
- » **DataViz DC**, *Data Journalism Standards*, 2014
- » **American University**, *Data Visualization + Design*, 2014
- » **Data Science DC**, *Untangling the Webs of Immigration Lobbying*, 2013

interviews

- » **LinkedIn Learning**, *Daily Practice*, 2019
- » **Data Viz Today podcast**, *How to Use Data Viz to Bring People Together and Feel Connected*, 2019
- » **Presentation Guild**, *Show Me the Numbers*, 2019
- » **Data Stories podcast**, *Data Visualization Society*, 2019
- » **Digital Arts**, *Amy Cesal's Play-Doh infographics bring fun and colour to datavis*, 2018
- » **Data Viz Today podcast**, *How to Start a Passion Project That Hones Your Skills & Opens New Doors*, 2018
- » **New America**, *The Rise of Data Visualization*, 2018

judging

- » **Data Visualization Society** - Annual Survey Challenge, 2019
- » **Tableau** - Iron Viz, Global qualifier: Agriculture, 2019